

Space Applications Centre, Ahmedabad

Request for Proposals for Publishing of Books

(To be filled, signed and uploaded separately in Technical bid)

Technical Terms & Conditions

1. Detailed Specifications:

1.1 Manuscripts' Descriptions: Softcopies of manuscripts (though electronic media/email) of works listed below, prepared on A4 paper size, Mangal Fonts with font size 12, page margin 1 inch all sides, 1.25 line spacing and having other details as tabulated below, shall be provided to publisher by SAC/ISRO along with P.O.

Sl. No.	Description	Number of Black and White pages (A4 Size)	Number of colour pages (A4 Size)	Total number of pages (A4 Size)
1	Publishing of Book titled: अथ संचार उपग्रह कथा (राहुल जैन)	58	70	128
2	Publishing of Book titled: उपग्रह डेटा का सफ़र – अंतरिक्ष से आप तक (देवांग मांकड़)	105	10	115
3	Publishing of Book titled: अंतरिक्ष उपयोगी इलेक्ट्रॉनिक नीतभार- संविरचन एवं संयोजन आवश्यकताएं (दिनेश अग्रवाल एवं शिवेंद्र त्रिपाठी)	48	176	224
4	Publishing of Book titled: गुणवत्ता मानकीकरण (अखिलेश शर्मा)	120	50	170
5	Publishing of Book titled: धरा के पार नया संसार (अश्वनी कुमार)	110	75	185
6	Publishing of Book titled: अंतरिक्ष यात्रा-कल्पना से कैनवास तक (अरविंद मिश्रा एवं हिमांशु शुक्ला)	00	120	120
7	Publishing of Book titled: भारत की ऐतिहासिक चन्द्र-यात्रा: चंद्रयान-3 (रितेश शर्मा)	80	60	140
8	Publishing of Book titled: इसरो के सामाजिक अनुप्रयोगों की यात्रा और "डेकू" की भूमिका (दीप चन्द्र)	94	33	127

* Total number of pages includes cover pages. Cover page concept / design shall be provided by SAC/ ISRO.

1.2 Job descriptions:

Sl. No.	Specification	Required Value	Vendor's Compliance / Offered Specifications
a.	Job description	Typesetting, layout designing, copy editing, proof reading, etc. of the manuscript supplied by SAC/ ISRO in MS Word format (.doc/.docx) format, in soft copy, though electronic	

Sl. No.	Specification	Required Value	Vendor's Compliance / Offered Specifications
		media/email. The content material will be provided in soft but not ready to print. The manuscript for printing will be provided at the time of releasing of the Purchase Order.	
b.	Titles of books	Titles of books are tentative and amenable to change. Publisher may suggest amendment in titles for better sale and promotion, which may be incorporated with mutual consent.	
c.	Language of publication	Hindi	
d.	Paper Size of published book	18.5 cms x 24.2 cms with (+/-1 cm)	
e.	Number of Pages	<p>Number of pages in each manuscript (A4 size, and format) are mentioned in point 1.1 above, that is in 'manuscripts' description'.</p> <p>There may be variation of +/- 10 pages in the final manuscripts being provided at the time of P.O.</p> <p>Above provided page numbers are of authors' manuscripts, and as per format and page size (A4) mentioned above in point 1.1.</p> <p>Actual number of pages in finally printed books will depend as per standard typesetting and layout designing of the publisher. Publisher should quote considering this fact.</p>	
f.	Paper	80 GSM Natural shade, Glossy	
g.	Printing	Mixed, black and white with colour pages. Colour page of the books shall be kept at the respective pages as mentioned in the soft copy. The picture colour will be same as is in the manuscript (i.e., if it is in black and white or colour should be printed accordingly)	
h.	Cover page	Cover page concept / design shall be provided by SAC/ISRO. Publisher has to format it as per requirement and in his/her standard format.	
i.	Copy right	Copyright ownership of the book will be with SAC/ISRO. Publisher has to mention this in books. In case of reprint of any of the books, prior permission of SAC/ISRO should be obtained.	
j.	Binding	Perfect binding (Paperback)	
k.	Typesetting & layout	To be done by publisher in standard font type and size. Type setting and layout designing as per publisher's standard shall be required, incorporating other specifications.	
l.	Proofs	<p>Proof reading of the books will also be done by SAC/ISRO. Two (2) proof copies to be provided by publisher. One after type setting and layout designing; and second after incorporating all suggestions, corrections as suggested on first proof, just before final printing.</p> <p>The publisher has to co-ordinate with the Editor(s) / Focal Person(s) of SAC/ISRO for cover page design, work modules and its realization. The publisher should inform their mode of contact/operation till the realization of the books.</p>	
m	ISBN	To be provided by publisher.	

Sl. No.	Specification	Required Value	Vendor's Compliance / Offered Specifications
n	Contract Agreement	Vendor (Publisher) has to sign publishing agreement (Point 1.3 of RFP). (kindly attach duly filled and signed agreement)	
o	Release	The publisher should not start sale of books before the completion of six (6) months of delivery or official release of the book by DOS/ISRO, whichever is earlier.	
p	Promotion and Sale	Publisher shall promote and books by listing on his own website, e-commerce websites, publishers' catalogues, exhibitions, and other apt means.	
q	Participation in book fairs and exhibitions	Kindly provide details (on publication's letterhead) of book fairs / exhibitions participated and promoted publications through counters/stalls in last 2 years. (Publisher should have participated in minimum 2 book fairs and exhibitions in last 2 years. Details should be provided on publisher's letterhead)	
r	Availability on e-commerce Websites	Publisher shall have to list books on Amazon and /or Flipkart (e-commerce websites) for sale after its release. (Listing on at least one of these sites is required)	
s	Reputation / Publishing capability	Publisher should have published minimum 5 number of books in last one years from the date of tender. (Provide list/catalogue)	
t	E-book	Publisher have to provide final printable copy in electronic format to SAC. SAC reserves the right to electronically host the soft copies (pdfs) after one year of date of release of printed book(s).	

Space Applications Centre, Ahmedabad

Publishing Agreement

(To be filled, signed and uploaded separately in Technical bid)

1.3 Agreement:

THIS AGREEMENT (hereinafter called the Agreement) is made this _____ day of the _____ month of 2024, between M/s _____ (hereinafter called the "Publisher") and Space Applications Centre, ISRO, Jodhpur Tekra, Ambawadi Vistar PO, 380015 (hereinafter called the "SAC/ISRO," which term shall be deemed to include the SAC/ISRO's executor, devisees, heirs, and literary assigns).

WHEREAS, the SAC/ISRO desires the Publisher to publish the SAC/ISRO's works titled (Tentative, may be amended as per clause (b) of 'Job description' (Point 1.2) of RFP)-

1. अथ संचार उपग्रह कथा (राहुल जैन)
2. उपग्रह डेटा का सफ़र - अंतरिक्ष से आप तक (देवांग मांकड़)
3. अंतरिक्ष उपयोगी इलेक्ट्रॉनिक नीतभार- संविरचन एवं संयोजन आवश्यकताएं (दिनेश अग्रवाल एवं शिवेंद्र त्रिपाठी)
4. गुणवत्ता मानकीकरण (अखिलेश शर्मा)
5. धरा के पार नया संसार (अश्वनी कुमार)
6. अंतरिक्ष यात्रा-कल्पना से कैनवास तक (अरविंद मिश्रा एवं हिमांशु शुक्ला)
7. भारत की ऐतिहासिक चन्द्र-यात्रा: चंद्रयान-3 (रितेश शर्मा)
8. इसरो के सामाजिक अनुप्रयोगों की यात्रा और "डेकू" की भूमिका (दीप चन्द्र)

(hereinafter called the "Works"), and Publisher desires to publish the Works;

NOW THEREFORE in consideration of the promises hereinafter set forth and for valuable consideration, receipt whereof is acknowledged, the parties agree as follows.

1. Grant of Publishing Rights

The SAC/ISRO hereby grants to the Publisher a non-exclusive, non-transferable, recoverable rights to publish (i.e., print, publish, promote and sell) the Works in the Hindi language in print format during effective term of this agreement.

The SAC/ISRO shall execute and deliver to the Publisher any and all documents which the Publisher reasonably deems necessary or appropriate to evidence or effectuate the rights granted in this Agreement.

If, at any time during the effective term of this Agreement, a claim shall arise for infringement or unfair competition as to any of the rights which are the subject of this Agreement, the parties may proceed jointly or separately to prosecute an action based on such claims. If the parties proceed jointly, the expenses (including attorneys' fees) and recovery, if any, shall be shared equally by the parties. If the parties do not proceed jointly, each party shall have the right to proceed separately, and if so, such party shall bear the costs of litigation and shall own and retain any and all recovery resulting from such litigation. If the party proceeding separately does not hold the record title of the copyright at issue, the other party hereby consents that the action be brought in his, her or its name.

Notwithstanding the foregoing, the Publisher has no obligation to initiate litigation on such claims, and shall not be liable for any failure to do so.

Nothing contained in this Clause shall be construed as limiting, modifying or otherwise affecting any of the rights granted to the Publisher under this Agreement.

2. Copyright

The SAC/ISRO shall get copyright registration of the Works done.

3. SAC/ISRO's Warranties

The SAC/ISRO warrants to the Publisher and its licensees that it is the sole SAC/ISRO and proprietor of the Works; that the Works has not heretofore been published in book form; that it is the owner of all the rights granted to the Publisher, and has full power to enter into this agreement, and that said rights are not subject to any proper agreement, lien, or other claim or rights which may interfere with the rights herein granted; that the Works is original and not in the public domain; that it does not violate the right of privacy of any person; that it contains no libellous, obscene, or other unlawful matter; and that it does not infringe upon the copyright or violate any other right of any person or party.

The provisions of this Section 3 shall survive the termination of this Agreement.

4. Delivery of New Works' Manuscripts

The SAC/ISRO agrees to deliver to the Publisher one (1) copy of the final manuscripts of the Works, in content and form satisfactory to the Publisher along with P.O.

The SAC/ISRO acknowledges and confirms that the Publisher shall have no liability of any kind for the loss or destruction of the Manuscripts or any other documents or materials provided by the SAC/ISRO to the Publisher, and agrees to make and maintain copies of all such documents and materials for use in the event of such loss or destruction.

If the Publisher, in its sole discretion, reasonably deems the Manuscript, and/or any other materials delivered by the SAC/ISRO to be unacceptable in form and substance, then the Publisher shall promptly advise the SAC/ISRO by written notice, and the SAC/ISRO shall cure any defects and generally revise and correct the Manuscript and/or other materials to the reasonable satisfaction of the Publisher, and deliver fully revised and corrected Manuscript and/or other materials promptly after receipt of the Publisher's notice.

If the SAC/ISRO fails to deliver the Manuscripts or other materials required under this Agreement, and/or any revisions and corrections thereof as requested by the Publisher, on the dates reasonably designated by the Publisher, or if the SAC/ISRO fails to do so in a form and substance reasonably satisfactory to the Publisher, then the Publisher shall have the right to terminate this Agreement by so informing the SAC/ISRO by letter sent by certified mail, return receipt requested, to the address of the SAC/ISRO set forth herein.

It shall be liability of Publisher to keep final print ready copy till the end of this contract.

Upon termination by the Publisher, the SAC/ISRO shall, without prejudice to any other right or remedy of the Publisher, immediately repay the Publisher any sums previously paid to the SAC/ISRO, and upon such repayment, all rights granted to the Publisher under this Agreement shall revert to the SAC/ISRO.

5. Style, Marking, Price, Promotion, Distribution

After consultation with the SAC/ISRO, the Publisher shall have the right to publish the Works at its own expense in such format and style, cover or covers, manner, and advertisement, and at such price, as it is mutually agreed between the parties in writing.

The Publisher shall affix in a conspicuous manner upon published book bearing inscription

"Published by ' _____ ' under license from SAC/ISRO"

If the Publisher wishes to make editorial changes or deletions in the Works manuscript, it shall consult with the SAC/ISRO prior to publication about these changes, and if the SAC/ISRO and Publisher cannot agree on the changes or deletions, then final decision by SAC/ISRO shall be binding on publisher.

The Publisher agrees to publish the Works within two (02) months from the date of this contract. In case of delays from causes beyond the control of the Publisher, or in case the SAC/ISRO fails to return proofs within ten (10) days after they have been delivered to her, the period shall be extended to cover such delays. Should the Publisher fail to publish the Works before the expiration of said period, except as provided herein, its failure to do so shall be deemed cause for the SAC/ISRO, if he so desires, to terminate this Agreement.

6. Advertising and Promotion

The Publisher shall have the right to use the SAC/ISRO's name, image, logo, likeness and biographical material for advertising, promotion, and other exploitation of the Works and the other rights granted under this Agreement provided the Publisher has obtained the SAC/ISRO's approval.

The Publisher shall have the right to determine the time, place, method and manner of advertising, promotion and other exploitation of the Works provided the Publisher has consulted with the SAC/ISRO, and provided that for any exploitation requiring the SAC/ISRO's presence and the SAC/ISRO's approval, which shall not be unreasonably withheld, shall be obtained.

7. Reserved Rights

All rights in these Works now existing or which may hereafter come into existence, except those hereby specifically granted to the Publisher are reserved to and by the SAC/ISRO for SAC/ISRO's use.

8. Revision

If at any time while this Agreement continues in force the Publisher deems the publication of a new edition or revision of the Works desirable, it shall notify the SAC/ISRO, by letter. If the SAC/ISRO is able and wishes to undertake the preparation of such a new edition, or revision, he shall so inform the Publisher in writing within thirty (30) days of receipt of said notice. Such new edition or revision, if undertaken by the SAC/ISRO, shall contain such material as the Publisher and the SAC/ISRO agree to be appropriate, thereto, and the date of delivery of the manuscript thereof shall also be established by mutual written agreement.

9. Competing Works

The SAC/ISRO agrees that during the existence of this Agreement, SAC/ISRO will not prepare or cause to be prepared or published in SAC/ISRO's name or otherwise, any work that shall interfere with or injure the sale or distribution of the Work herein specified.

10. Royalties

The Publisher shall pay to SAC/ISRO, on or before June 30 and December 31, a royalty as agreed (minimum 7.5%) per book sold by publisher to the parties other than the ISRO/DOS centres, during the previous half year ending March 31 and September 30, respectively.

The royalty remittances beyond due dates specified above shall attract a penal interest at the rate of prevailing MCLR of State Bank of India plus 2% per annum, compounded half yearly. This provision is without prejudice to the right of the SAC/ISRO to terminate the Agreement on grounds of repeated delays in payments which are deemed as violation of the Agreement.

No royalty shall be payable by the Publisher for such sale to the ISRO/DOS or to any unit of the Department of Space on agreed discount.

11. Document and inspections rights of SAC/ISRO

The Publisher undertakes to furnish to SAC/ISRO the following-

Half yearly sales report of the book including numbers / quantities printed and sold, quantities sold and sale value, to whom sold, royalty paid and royalty due duly certified by the Internal Financial Authority of the Publisher.

The Publisher shall provide and make the following documents available for the purposes of inspection by the representative of the Licensor-

Production log book duly certified indicating quantity (in numbers) of the books printed, Sales register indicating the quantities of books sold.

All supporting documents above shall be duly certified by the Authorized Officer of the Licensee and the original documents shall be open to inspection by the officer deputed by the Licensor.

The publisher shall not sub-license, assign or sub-assign the license/s, rights, obligations, permissions, etc. received under this Agreement to third parties, under any circumstances whatsoever.

12. Termination & Reversion of Rights

If at any time after the expiration of two (2) years from the date of first publication the Publisher shall determine that there are not sufficient sales of the Works to enable it to continue its publication and sale profitably, it shall be privileged to dispose of the copies remaining on hand as it deems best, subject to the provisions with regard to royalty set forth in Clause 11 of this agreement, provided that the Publisher first notifies the SAC/ISRO in writing addressed to SAC/ISRO's last known address and offers to SAC/ISRO an opportunity to purchase said copies at the Publisher's cost of paper, printing and binding of said copies.

If the Works is out of print in India and if within ninety (90) days of written demand upon the Publisher by the SAC/ISRO, the Publisher does not bring out a new printing, then upon repayment of any overpayment of royalties or other sums due the Publisher this agreement shall terminate without further notice. The Works shall be considered in print if it is on sale by the Publisher or under license granted by the Publisher as provided herein, or if any contract for its publication, granted by the Publisher, is outstanding. In case of delays from causes beyond the control of the Publisher, the period shall be extended to cover such delays.

In the event of bankruptcy or liquidation of the Publisher for any cause whatsoever, the rights of publication shall revert to the SAC/ISRO upon payment of fair market value to be determined by agreement or arbitration. Thereafter this agreement shall thereupon terminate without notice.

In the event of termination of this agreement, the rights herein granted to the Publisher shall revert to the SAC/ISRO. For thirty (30) days after such termination the SAC/ISRO shall have the right to buy from the Publisher or its successors in interest all copies on hand at the cost of manufacture, or the plates and binder's dies, if any, at one-third (1/3) of their original cost of production, or both. Thereupon the Publisher or its successors in interest shall have the right to sell the remaining copies not purchased by the SAC/ISRO, at the best price it can obtain therefor. Termination of this agreement shall not deprive the Publisher of the right to receive its share of sums due from licenses or contracts granted by the Publisher prior to termination nor relieve Publisher of the obligation to pay to the SAC/ISRO royalties due on such sums.

13. Notices

Any notice or other communication required, or which may be given, pursuant to this Agreement, shall be in writing. Address set forth below, or such other address as a party may provide notice of in accordance with this section.

14. Term of Agreement

The Agreement shall remain in force until it is terminated herein provided or until its cessation upon the expiry of Five (05) years from the date of signing of this Agreement.

In the event of cessation of this Agreement on the expiry of Five (05) years from the date of signing of this Agreement or earlier termination, both Parties shall be relieved of their obligations under this Agreement.

Upon the expiry of the Agreement, the Publisher shall not use SAC/ISRO name and / or goodwill, without written prior permission from the SAC/ISRO.

15. Waivers

The failure of either party to exercise any of its rights under this Agreement for a breach thereof shall not be deemed to be a waiver of such rights, and no waiver by either party, whether written or oral, express or implied, of any rights under or arising from this Agreement shall be binding on any subsequent occasion; and no concession by either party shall be treated as an implied modification of the Agreement unless specifically agreed in writing.

16. Amendments

No amendment of, addition to or modification of this Agreement shall be effective unless reduced to writing and signed by the parties hereto.

17. Severability

In the event one or more clauses of this Agreement are declared invalid, void, unenforceable or illegal, that shall not affect the validity of the remaining portions of this Agreement.

18. Exercising Authority

Any/all instructions or notices which are to be given to and for any/all acts authorized or required to be done under or in consequence of these conditions by SAC/ISRO may be done by the nominee of the Director, Space Applications Centre, and Publisher shall accept only instructions so given.

Space Applications Centre, Ahmedabad

Request for Proposals for Publishing of Books

Price Details & Commercial Terms

**(To be filled, signed and uploaded separately with price bid only.
Please do not merge with Technical Bid Documents)**

Sl. No.	Description (Tentative Title / First Author)	Qty	Unit	Cover Price / Unit (Rs.)	Discount Offered (%)	Cost/Unit (After Discount)	Total Amount (Rs.)
1	Publishing of Book titled: अथ संचार उपग्रह कथा (राहुल जैन)	500	Numbers				
2	Publishing of Book titled: उपग्रह डेटा का सफर – अंतरिक्ष से आप तक (देवांग मांकड़)	500	Numbers				
3	Publishing of Book titled: अंतरिक्ष उपयोगी इलेक्ट्रॉनिक नीतभार- संविरचन एवं संयोजन आवश्यकताएं (दिनेश अग्रवाल एवं शिवेंद्र त्रिपाठी)	500	Numbers				
4	Publishing of Book titled: गुणवत्ता मानकीकरण (अखिलेश शर्मा)	500	Numbers				
5	Publishing of Book titled: धरा के पार नया संसार (अश्वनी कुमार)	500	Numbers				
6	Publishing of Book titled: अंतरिक्ष यात्रा- कल्पना से कैनवास तक (अरविंद मिश्रा एवं हिमांशु शुक्ला)	500	Numbers				
7	Publishing of Book titled: भारत की ऐतिहासिक चन्द्र-यात्रा: चंद्रयान-3 (रितेश शर्मा)	500	Numbers				
8	Publishing of Book titled: इसरो के सामाजिक अनुप्रयोगों की यात्रा और “डेकू” की भूमिका (दीप चन्द्र)	500	Numbers				
						Total (Rs)	

Commercial Terms:

- The publisher should quote cover price of each book and the quantum of discount offered for purchase of minimum quantity 500 copies by SAC/ISRO. In future, if there is any requirement of these books (beyond above mentioned first lot of 500 copies) by any DOS/ISRO centre/unit, the publisher shall supply copies of these books with at least the same or more discount (as offered in case of first 500 Copies).
- Publisher shall pay royalty at minimum 7.5% on cover price to SAC/ISRO on the number of copies sold in open market to individuals and to entities other than DOS/ISRO centres/units.
- **The main criteria for deciding the tender shall be the landing cost of first 500 copies of books (of whole lot of 8 books) to be supplied to SAC/ISRO.** In addition, printing quality, publishing capability, adherence to delivery schedule, etc. will also be considered.